



Scottish Mountain Rescue General Data Protection Regulation

Privacy Notice For media contacts

Scottish Mountain Rescue (SMR) is a membership organisation, our members are 23 independent Mountain Rescue Teams (MRTs).

SMR is a registered charity, operates under a constitution and works to represent, facilitate and support individual MRTs so that those teams may focus on assisting people in need.

To do our work SMR collects and uses personal data from assorted media contacts to whom we occasionally send media releases

We are serious about protecting the personal information we hold. This privacy notice sets out how we will use that data, who we will share it with, how we secure it and the rights of the individuals whose data we hold.

The information SMR collect

SMR hold

- Personal information (name, email and a small number of phone numbers) of media professionals to whom from time to time we issue media releases

We hold this information so that we can publicise the work of the mountain rescue community that we represent. Without this information we may struggle to provide teams with the full benefit of membership.

Why we need to hold personal information – legitimate interests

We will hold and process the personal information provided by media contacts in pursuit of our legitimate interest to:

- Publicise the work of the mountain rescue community that we represent.

Other uses of this personal information

We may ask if we can process personal information of media contacts for other purposes. If we do so we will provide relevant additional privacy information at that time.

Who we share personal data with

We may be required to share personal data with statutory or regulatory authorities to comply with statutory obligations.

In the event we share data then within the meaning of the GDPR we are the data controller and the organisation we share data with is the data processor. Data is only shared for specific purposes related to the functions of SMR. We will take reasonable steps to ensure that recipients process personal data that we share in

accordance with the purpose of SMR and in relation to the provision of MR in Scotland.

How we protect personal information

The Office 365 system employed by SMR uses servers based in the UK. Other personal information is stored on secure systems compliant with GDPR regulations. Personal data is accessed by staff and volunteers including Executive members, only for purposes consistent with the constitution of SMR and for the furtherance of MR in Scotland.

How long will we keep personal data?

We keep personal data for as long as that particular data is required to deliver functions for member teams. If we are informed of changes to media contacts we will update our mailing lists immediately.

Unless required to retain information by legislation, regulation or constitution we will delete personal data immediately we are informed of changes in media contacts

What rights does the individual have?

For all personal data we hold the individual may

- Change their communication preferences or restrict processing of their personal data in relation to specific purposes.
- Request amendments to the data we hold if they believe it is inaccurate or incomplete
- Request that we delete personal data
- See the personal data we hold by making a “subject access request.”

To make any of these changes or to make a subject access request people can email us on info@scottishmountainrescue.org, call us on 01479 861370 or contact us in writing at SMR, Glenmore Lodge, Glenmore, Aviemore, PH22 1QZ.

If you have cause for concern about how we handle data as described above, you have the right to raise a complaint with the Information Commissioner’s Office www.ico.org.uk